8 REASONS YOU SHOULD SEND YOUR INCREDIBLY HARD-WORKING, DESERVING EMPLOYEE TO SMASHING CONFERENCE

1 PRACTICAL, APPLICABLE: LEARNING GUARANTEED!

The lineup of speakers at this year's Smashing Conference will prove to deliver only the most useful, practical Web tips and tricks. This is the kind of learning that can be put straight into action, and improve results from the moment your employee returns to the office.

2 FULL-DAY WORKSHOPS

These sell out for a reason! We're proud to be bringing some of the greatest Web design teachers together for full-day learning sessions that will equip attendees with formidable new skill sets and a toolbox of great new Web design tricks. Capped class size ensures a great learning environment and plenty of one-on-one instruction.

3 PROBLEM SOLVING

We want to help you see the light at the end of the tunnel! Use this event to its maximum potential by having your employee bring a list of the most recurrent and frustrating issues that your team finds itself coming up against. Then share and discuss them with our speakers during our dedicated Q&A sessions! Have your new site critiqued by some of the best UX minds in the business.

4 FUTURE PERFECT!

We book the best and brightest names in our industry, not only to inspire, but to ensure our conference sessions go further. It's not enough to simply bring attendees up to speed with current technology. We want everyone to leave ready for the future, being equipped to deal with what's to come.

5 REAL-WORLD EXAMPLES

Our speakers are all professionals who juggle real-life projects and handle real-life clients, thus are fully aware of the challenges that your employee may be facing in his/her daily work.

6 SHARING IS CARING

Once your employee has received all the answers, feedback, opinions and solutions they can handle, have them come back and present to your office! We'll collate slide decks, videos, resource lists and any other helpful piece of information, to help make it as easy as possible for attendees to relay the valuable information they've gained at the Smashing Conference.

7 SPECTACULAR LOCATION

The SmashingConf will be taking place in Whistler, a small Canadian paradise with lots of opportunities for a unique intimate networking and shared activities such as skiing and hiking with professional designers and developers. Exchanging thoughts, ideas and techniques can't get better than that!

8 AND FINALLY...

Your employee has been working really hard recently, don't you think? ;)