6 REASONS WHY YOU SHOULD SEND YOUR INCREDIBLY HARD-WORKING, DESERVING EMPLOYEE TO SMASHINGCONF

1 STAY AHEAD OF THE CURVE

When it comes to digital experiences, we often compare it to swimming upstream. If you stop swimming you don't stand still, instead you get swept backward. Our digital channels will become dated and customers will stop using them. Worse still, our competition will get further ahead until catching up becomes impossible.

2 ESSENTIAL SKILLS

We know your designer and developers are an essential component of your team. That's why it's vital to invest in their skills. Digital experiences are a critical component of all businesses. The jobs of so many people are changing because of digital. In the fast-paced web industry it's never been more important to be up-to-date with the latest technologies, trends and design processes — and at SmashingConf, that's what we deliver!

3 IDEAL LOCATION

Just steps from Lady Bird Lake, The Topfer Theatre at the ZACH is an intimate and contemporary theater. It's a short walking distance from some of the best that downtown Austin has to offer.

4 RELIVE THE CONFERENCE

Throughout the conference, we gather all the information in a handy Google Document so that attendees can share their learnings with other team members or managers afterward. What's more, we provide attendees with online videos and slides of all sessions!

5 PRACTICAL TAKEAWAYS

Learn how others failed, so that you won't have to make the same mistakes. You will also discover techniques, strategies and tooling to get to better results, faster.

6 NETWORKING OPPORTUNITIES

Plenty of structured and informal networking sessions mean tonnes of opportunities to forge new contacts and talk with like-minded designers and developers. Our speakers are always willing to chat outside sessions, and our workshops provide a focused opportunity to get feedback from the experts on all sorts of design questions.

SUMMARY OF COSTS

Conference only

Item	Expense
Conference fee	$699
Hotel / Airbnb	$400 (for 2 nights)
Flight	$300–$600
Ground Transportation	$50
Food	$70
Total	$1,519 - $1,819

Conference + Workshop

Item	Expense
Conference fee	$1,098
Hotel / Airbnb	$540 (for 3 nights)
Flight	$300–$600
Ground Transportation	$50
Food	$100
Total	$2,080 - $2,388

Save $100

If you register for the conference plus a workshop, you can save $100 off the cost of registering separately.

Tickets available now at

smashingconf.com/ny2022/registration