



SMASHING  
CONFERENCE

# AUSTIN



ONLINE



October 13–14, 2020



# SCHEDULE

Central time. Check yours: [smashed.by/yourtime](http://smashed.by/yourtime)

DAY 1

## Tuesday, 13th



🕒 9:15am  
**Vitaly Friedman**  
Interface Design Challenges

CHALLENGE



🕒 1:25pm  
**Paul Boag**  
UX Design Audit

AUDIT



🕒 10:10am  
**Brad Frost**  
Let's Build A Design System!

TALK



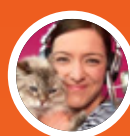
🕒 2:10pm  
**Sophie Tahran**  
Designing With Words:  
An Introduction to UX Writing

TALK



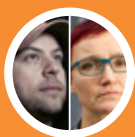
🕒 11:25am  
**Miriam Suzanne**  
When Variables Cascade

TALK



🕒 2:55pm  
**Marcy Sutton**  
Accessibility Audit

AUDIT



🕒 12:10pm  
**Chris and Rachel**  
Writing for Technical  
Publications

FIRESIDE  
CHAT



🕒 3:25pm  
**Chris and Dave**  
Shop Talk Show

SHOW



🕒 12:40pm  
**Zach Leatherman**  
A Tech Talk About Building  
Web Sites

TALK



🕒 4:15pm  
**The Smashing Show**  
Party Time

SHOW





# SCHEDULE

Central time. Check yours: [smashed.by/yourtime](http://smashed.by/yourtime)

DAY  
2

## Wednesday, 14th



🕒 9:15am

**Vitaly Friedman**  
Interface Design Challenges

CHALLENGE



🕒 12:40pm

**Rémi Parmentier**  
Think Like An Email Geek

TALK



🕒 10:10am

**Mystery Speaker**  
Do you already know who our Mystery Speaker is?

TALK



🕒 1:25pm

**Harry Roberts**  
Performance Audit

AUDIT



🕒 11:25am

**Robyn Larsen**  
International Is The New Mobile First

TALK



🕒 2:10pm

**Harry Roberts**  
From Milliseconds To Millions

TALK



🕒 12:10pm

**Rachel Andrew**  
Coming Soon to CSS

LIGHTNING



🕒 2:55pm

**Henri Helvetica**  
Moving Pictures

LIGHTNING



🕒 3:25pm

**Luke Wroblewski**  
Mind The Gap

TALK





## The Smashing Code Of Conduct

At SmashingConf we aim to provide a **welcoming environment** that is memorable for all the right reasons. Our event has inclusivity at its very heart, and this centers around treating all individuals with **respect and tolerance**, regardless of gender, sexual orientation, age, disability, ethnicity or religious views.

Be considerate. Be kind. Be smashing to each other. Please treat each other as you would expect and wish to be treated.

We're very proud of the environment that we've created at all previous Smashing-Confs – our events have a solid track record and reputation for being welcoming and friendly. However, if you do have a problem, see that someone else is having a problem, or have any other concerns, please contact a member of conference staff, who will be clearly visible identified as staff member on our platform. They will be able to quickly contact Amanda ([amanda@smashingconf.com](mailto:amanda@smashingconf.com)), our conference producer, who will contact you right away and handle the issue immediately.

**Harassment of any kind will not be tolerated** at SmashingConf. This includes offensive verbal comments related to gender, age, sexual orientation, disability, physical appearance, body size, race, religion, sexual images, deliberate intimidation, stalking, following, harassing photography or recording, sustained disruption of talks or other events, inappropriate physical contact, and unwelcome sexual attention.

Participants asked to stop any harassing behavior must immediately comply. If a participant engages in any of the aforementioned behavior, we may take any action we deem appropriate, from warning the offender to immediately expelling the offender from SmashingConf with no refund.

This document is based on [codeofconduct.com](http://codeofconduct.com), licensed under a Creative Commons Attribution 3.0 Unported License.





Get to know our conference platform Hopin! Let Vitaly show you around in a short 1-min-video!

[smashed.by/hellohopin](https://smashed.by/hellohopin)



## Google Docs

DAY  
1

[www.smashed.by/weird](https://www.smashed.by/weird)

DAY  
2

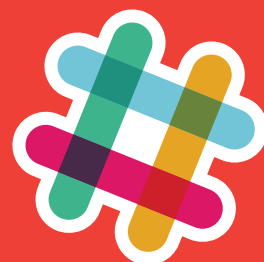
[www.smashed.by/tacos](https://www.smashed.by/tacos)

## Slack Channel

Stay connected and join us on Slack:

[smashed.by/slack](https://smashed.by/slack)

#austin-online



# SAN FRANCISCO

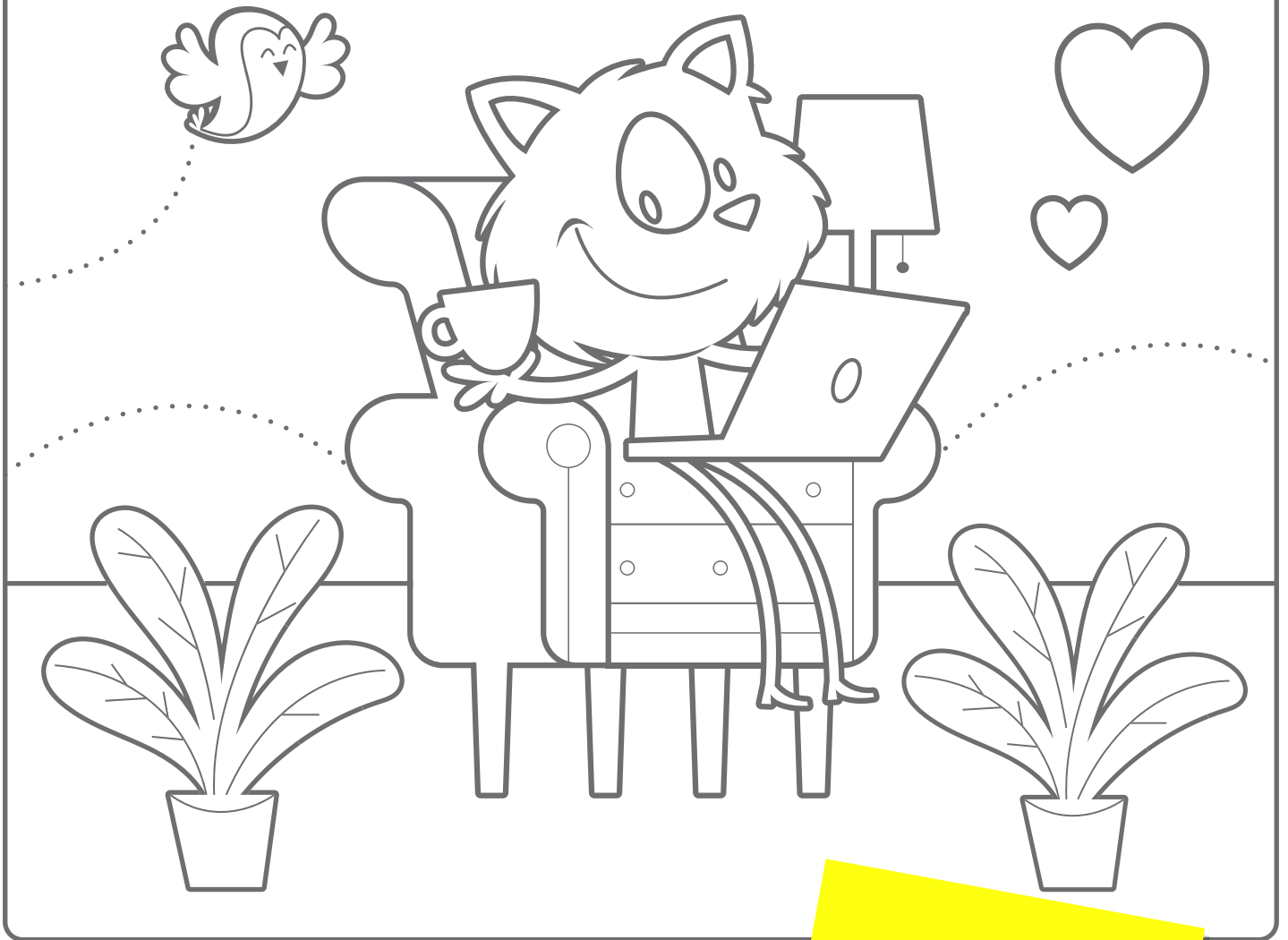
November 10–11, 2020

[www.smashingconf.com](http://www.smashingconf.com)

Let's meow  
together!



# Color Me Cat



## JOB BOARD

[smashed.by/jobs](https://smashed.by/jobs)



Senior  
full stack  
developer  
(remote)

Lead software  
engineer  
wordpress

ux design  
mentor

Can you spot the 10 differences?





# ONLINE WORKSHOPS

[www.smashed.by/workshops](http://www.smashed.by/workshops)



Oct 12–26

## Web Performance Masterclass

with Harry Roberts



Oct 28–29

## Designing for Emotion Masterclass

with Aaron Walter



Nov 6–20

## Front-End Accessibility Masterclass

with Marcy Sutton



Nov 18–26.

## Designing Websites That Convert

with Paul Boag



Dec 1–15

## Smart Interface Design Patterns, 2020 Edition

with Vitaly Friedman



Dec 3–17

## Building A Design System With CSS

with Andy Bell



Jan 5–19

## Build, Ship and Extend GraphQL APIs from Scratch

with Christian Nwamba

