

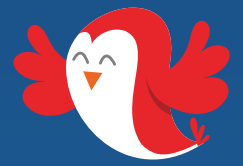


SMASHING
CONFERENCE

SAN FRANCISCO



November 10-11, 2020



SCHEDULE

PDT. Check yours: smashed.by/yourtime

DAY 1 Tuesday, 10th

You can also find more details on the website: www.smashingconf.com/sf-2020/schedule



🕒 9:00am
Sara and Vitaly
The Pizza Show

SHOW



🕒 1:00pm
Rachel Weil
Beyond The Styles Pane

SPONSOR 



🕒 10:00am
Chelsea Klukas
VR For Productivity
And Work

TALK



🕒 1:40pm
Farai Madzima
Inclusion Is Not Your Job

TALK



🕒 10:40am
Ahmad Awais
CSR, SSR, SSG, ISG, & WTF.
OMG?BBQ!

LIGHTNING



🕒 2:25pm
Session by Gatsby

SPONSOR



🕒 11:05pm
Whitney Homans
Users Don't Care Who
Wrote It

TALK



🕒 2:50pm
Aarron Walter
Better Communication,
Better Design

TALK



🕒 12:15pm
Graham McDonnell
Storytelling: The Secret
Weapon For Brands

TALK



🕒 4:00pm
The Smashing Show
Party Time

SHOW





SCHEDULE

PDT. Check yours: smashed.by/yourtime

DAY 2 Wednesday, 11th

You can also find more details on the website: www.smashingconf.com/sf-2020/schedule



🕒 9:00am
Sara and Vitaly
The Pizza Show

SHOW



🕒 1:00pm
Jason Lengstorf
What If The Real 10x Developer Was The Friends We Made Along The Way?

netlify
SPONSOR



🕒 10:00am
Mystery Speaker
Do you already know who our Mystery Speaker is?

TALK



🕒 1:40pm
Yuri Wims
Automated Frontend Testing + You = ❤️

TALK



🕒 10:40pm
Rachel Andrew
Coming Soon To CSS

LIGHTNING



🕒 2:25pm
Cassie Evans
Making The Web More whimsical With SVG

LIGHTNING



🕒 11:05pm
Sara Soueidan
Practical Tips For Building More Accessible Front-Ends

TALK



🕒 2:50pm
Marc Edwards
How To Speedrun Icons

TALK



🕒 12:10pm
Nathan and Kevin
A Component's Journey Through Design, Code, and Documentation

TALK





The Smashing Code Of Conduct

At SmashingConf we aim to provide a **welcoming environment** that is memorable for all the right reasons. Our event has inclusivity at its very heart, and this centers around treating all individuals with **respect and tolerance**, regardless of gender, sexual orientation, age, disability, ethnicity or religious views.

Be considerate. Be kind. Be smashing to each other. Please treat each other as you would expect and wish to be treated.

We're very proud of the environment that we've created at all previous SmashingConfs – our events have a solid track record and reputation for being welcoming and friendly. However, if you do have a problem, see that someone else is having a problem, or have any other concerns, please contact a member of conference staff, who will be clearly visible identified as staff member on our platform. They will be able to quickly contact Amanda (amanda@smashingconf.com), our conference producer, who will contact you right away and handle the issue immediately.

Harassment of any kind will not be tolerated at SmashingConf. This includes offensive verbal comments related to gender, age, sexual orientation, disability, physical appearance, body size, race, religion, sexual images, deliberate intimidation, stalking, following, harassing photography or recording, sustained disruption of talks or other events, inappropriate physical contact, and unwelcome sexual attention.

Participants asked to stop any harassing behavior must immediately comply. If a participant engages in any of the aforementioned behavior, we may take any action we deem appropriate, from warning the offender to immediately expelling the offender from SmashingConf with no refund.

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Get to know our conference platform Hopin! Let Vitaly show you around in a short 1-min-video!

smashed.by/hellohopin



Google Docs

DAY
1

www.smashed.by/pancakes

DAY
2

www.smashed.by/waffles

Slack Channel

Stay connected and join us on Slack:

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#sf-online



Smashing Meets Happy Holiday

December, 17th

www.smashingconf.com

Let's meow
together!



Color Me Cat



JOB BOARD

smashed.by/jobs



Senior
full stack
developer
(remote)

Lead software
engineer
wordpress

ux design
mentor

Can you spot the 10 differences?



ONLINE WORKSHOPS

www.smashed.by/workshops



Nov 18–26.

Designing Websites That Convert
with Paul Boag



Dec 1–15

Smart Interface Design Patterns, 2020 Edition
with Vitaly Friedman



Dec 3–17

Building A Design System With CSS
with Andy Bell



Jan 5–19

Build, Ship and Extend GraphQL APIs from Scratch
with Christian Nwamba



Jan 21–Feb 5

New Adventures In Front-End, 2021 Edition
with Vitaly Friedman



Jan 19–27

Form Design Masterclass
with Adam Silver



Feb 2–10

Building Modern HTML Emails
with Rémi Parmentier



Feb 16–17

The CSS Layout Masterclass
with Rachel Andrew

