



8 REASONS WHY **YOU SHOULD** SEND YOUR INCREDIBLY HARD-WORKING, DESERVING EMPLOYEE TO THE



1 PRACTICAL, APPLICABLE: LEARNING GUARANTEED!

This year's lineup of SmashingConf speakers will prove to deliver the most useful and practical Web tips and tricks. This kind of learning can be put straight into action, and you will see results the moment your employee returns to the office.



2 FULL-DAY WORKSHOPS

There is a reason these sell out quickly! We are proud to bring some of the greatest Web design teachers together for full-day learning sessions. Our capped class size ensures one-on-one instruction that will equip attendees with a toolbox of great new Web design tricks and a formidable new skill set.



3 PROBLEM SOLVING

How about using this event to help you break through your barriers? Have your employee bring a list of the most recurrent or frustrating issues that you find your team coming up against. **Our workshop speakers will assist and discuss ways to work through your problems**, by sharing their experiences and tips. Bring up more questions during our dedicated Q&A sessions or have your new site critiqued by some of the best minds in the business!



4 FUTURE PERFECT!

We book the best and brightest names in our industry, not only to inspire, but to ensure our conference sessions go further. It's not enough to bring attendees up to speed with current technology; we want everyone to leave ready for the future, equipped to master what's to come.



5 REAL-WORLD EXAMPLES

All of our speakers are working professionals who are juggling current projects and handle real clients, thus are fully aware of the challenges that your employee may face in his or her daily work!



6 SHARING IS CARING

Once your employee has received all the answers, feedback, opinions, and solutions they can handle, have them present their findings to your office! We will collect slide decks, videos, resource lists, and any other helpful pieces of information we can to help our attendees relay the valuable information they gained at SmashingConf.



7 JUST AROUND THE CORNER

We are hosting SmashingConf London at the LSO St. Luke's in East London, and we can't think of a better place to get inspired and energized! Rest assured: we'll be getting special rates for our attendees at an amazing hotel just minutes away from our main venue, making your conference commute a breeze.



8 AND FINALLY...

Your employee has been working really hard recently, don't you think? ;-)