FREIBURG

September 7–10, 2026

6 REASONS WHY YOU SHOULD SEND YOUR INCREDIBLY HARD-WORKING, DESERVING EMPLOYEE TO SMASHINGCONF

1 HELP YOUR TEAM STAY SHARP

Your designers and developers are vital for your organization. Keeping their **skills up to date** is one of the best ways to support their work. At SmashingConf, they'll learn about the latest tools, design processes, and trends — things they can actually use **right away**.

2 GREAT PEOPLE, SOLID EXPERIENCE

Our speakers and workshop teachers are experienced professionals who don't only love what they do, but they are also good at teaching it well. They focus not just on theory, but **things that work in real projects**.

3 CONNECT WITH OTHERS

Smashing events bring together designers and developers from all kinds of teams, so it's a great opportunity to share ideas, talk through challenges, and learn from people facing similar problems. At the event, your staff also has plenty of time to chat, **ask questions, and get feedback** from the speakers and other attendees.

4 USEFUL AND HANDS-ON

Conferences and workshops are an amazing way to learn (or refresh) essential skills in a short amount of time. Your employee will discover **techniques, strategies, and tools** to achieve better results — faster.

5 EASY TO JOIN, EASY TO JUSTIFY

The conference takes place in central Amsterdam, so it's **easy to reach** and doesn't take a lot of time out of the week. Pricing fits most training budgets, making it a smart, simple investment in your team's development.

6 TAKE THE LEARNINGS BACK TO THE TEAM

After the event, we share **slides, videos, and a document with key points** — so the rest of the team can learn too.
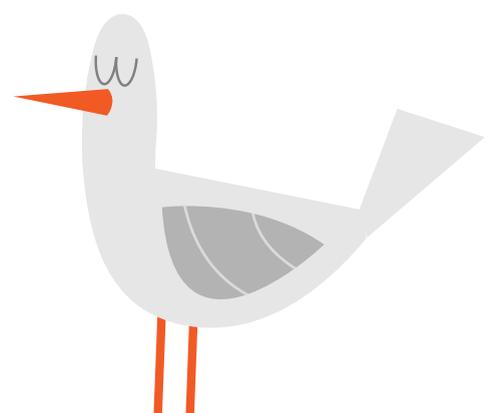
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SUMMARY OF COSTS

Conference only

ITEM	EXPENSE
Conference fee (early bird)	€599
Hotel / Airbnb (for 2 nights)	€400
Flight	€200 – €400
Ground Transportation	€50
Food	€100
Total	€1,349– €1,549

Conference + Workshop

ITEM	EXPENSE
Conference fee (early bird)	€1,148
Hotel / Airbnb (for 3 nights)	€600
Flight	€200 – €400
Ground Transportation	€100
Food	€150
Total	€2,198– €2,398

Save €100

If you register for the conference plus a workshop, you can save €100 off the cost of registering separately.

Tickets available now

smashingconf.com/freiburg-2026/registration