



WORKSHOPS

Antwerp & New York

5 REASONS WHY **YOU SHOULD** SEND YOUR INCREDIBLY HARD-WORKING, DESERVING EMPLOYEE TO A SMASHING WORKSHOP

1

Essential Staff with Essential Skills

We know your designers and developers are an essential part of your team. That's why it's vital to invest in their growth. Digital experiences are a critical component of modern business, and the roles of many professionals are constantly evolving because of digital transformation. In the fast-paced world of the web, staying up-to-date with the latest technologies, trends, and design processes has never been more important – and that's exactly what they'll learn at a Smashing workshop.

2

Practical & Applicable

In-person workshops are an amazing way to learn (or refresh) essential skills in a short amount of time. Your employee will discover techniques, strategies, and tools to achieve better results – faster. Our teachers ensure everyone not only learns how to apply new skills, but also understands **why** they matter – so they can bring real impact to their work the very next day.

3

Learn from Others

Smashing Workshops typically host between 15 and 30 professionals in an informal, practical setting – perfect for collaboration and peer learning. Not only is this a great opportunity to gain fresh perspectives, but it's also a rare chance for your employee to connect with like-minded designers and developers who face similar challenges.

4

Amazing Teachers

Our workshops are led by world-class instructors – practitioners who live and breathe their craft. They don't just excel in what they do; they love teaching it, and they've been doing it for years.

5

Practical and Affordable

Smashing in-person workshops are hosted in central locations across major cities. That means less time away from work and no need for long-distance travel. Plus, our workshops are priced to fit most training and learning budgets – making them a smart investment in your team's growth.



Workshop fee: €599 / \$599

smashingconf.com/workshops

